

CORIE MICHAELS

Graphic Designer

About

Accomplished problem solver with a proven track record in the creative process from concept to execution. Infectiously enthusiastic team player and collaborator.

Education

- 2003-2007 • **Laguna College Of Art + Design**
Bachelor of Fine Arts in "Illustration with Emphasis in Animation."
- 2006 • **California College of the Arts**
Semester exchange
- 2001-2002 • **The Art Institute of Chicago**
Early College Program

Skills

Adobe Creative Suite

Microsoft & Mac systems

- Design for print & digital
- Logo & brand identity
- Infographics & data visualization
- Vector & raster illustration

Web

- CMS (wordpress, wix, finalsite)
some html/css
- Site comps & wireframes

Experience

1/2017-
4/2018

FlightGlobal | Graphic Designer

Collaborated with colleagues across multiple aviation sectors to create engaging visuals to support content in marketing campaigns. Designed collateral and advertising for print, infographics, social imagery and articles for digital spaces, and stands for global conferences, to support brand awareness and thought leadership in the industry. Oversaw multi-phased brand migration and re-design of all collateral.

7/2016-
1/2017

Social Enterprises | Graphic Designer

Designed print collateral, advertising, and signage for national and local events and conferences. Maintained content for conference sites through html website platform.

1/2014-
7/2016

Portland Jewish Academy & Mittleman Jewish Community Center Marketing Specialist & Graphic Designer

Helps increase enrollment (for PJA) and membership (for MJCC) by supporting both marketing plans through: designing print collateral for events and programs, creating digital and print ads, and managing social media and CMS website platforms.

2/2011-
12/2013

Lane Regional Arts Council | Teaching Artist

Engaged students in group mural projects and lessons for residencies up to 6 weeks for students grades K-12, at 10+ schools in Lane County, OR.

2/2008-
11/2010

United States Peace Corps | Peace Corps Volunteer

Lived in a rural village in Madagascar and became fluent in the Malagasy language. Integrated into the community in order to: organized agricultural trainings and wrote project grants to increase food security, organized business training for local ecotourism campground, and taught an afterschool Environment Club and English language to students.

Freelance

2003-
Present

Freelance Muralist at Talking Walls Murals

Formed business and painted 200+ residential and commercial murals.

2013-
Present

Freelance Graphic Designer

Designs identity, event concepts, and print collateral.